



MARTIN SOFIEDAL

SØSTER MATHILDES GATE 23, 1476 RASTA, NORWAY ~ 0047 414 72 729 ~
POST@MARTINSOFIEDAL.COM

CREATIVE WRITER/FILM MAKER/DIRECTOR

Dynamic, Creative Writer and Director, with ability to envision the genesis of a creative idea and manage conceptual projects successfully from beginning to end. Resourceful and innovative, producing inspiring works with little resources and small budgets. Specializes in humorous material with a distinct visual style highly inspired by popular Hollywood blockbusters. *Competencies Include:*

- Work in Team Environment
- Attention to Detail
- Artistic Expression
- Final Cut Pro
- Premiere Pro
- After Effects
- Black Magic Cinema Camera (with accessories)
- Crew Manager
- Motivating Leader

RELATED EXPERIENCE

Freelance, 2006 – Present

Creative Lads (Independent), Oslo, Norway

A one-man-production team, takes on a project from it's inception all the way through to the finished product. This includes coming up with ideas, writing scripts, filming and post-production. Mainly do the scripting and the directing on bigger projects and hire others to fill the needed positions.

Director, 2013-2015

Go!Electra (Production Company), Oslo, Norway

Writing and Directing commercials, tv series, web series, web commercials for big and small companies, with special emphasis on humor and genre film.

Director, 2012 – 2013

Sheriff Film Company (Production Company), Oslo, Norway

Writing and Directing commercials, tv series, web series, web commercials for big and small companies, with special emphasis on humor and genre film.

Filmmaker, 2011 – 2012

Citomedia (Web Company), Oslo, Norway

Head of film department, writing and producing infomercials and commercials for the web. Worked as a director and cameraman on set, and as an editor in post.

Scriptwriter, 2010

Feelgood Scene Film & TV (TV production), Oslo, Norway

Worked out ideas and scripts for the TV show "Dansken & Fingern" on Viasat 4.

Camera Assistant and Editor, 2005

Rubicon TV (TV production)

Filmed and edited out-of-studio-segments for the tv show "Rikets Røst" on TV2.

EDUCATION

Film and Television Studies, 2007 – 2010

Westerdals School of Communications, Oslo, Norway

Film and Television Studies, 2004 – 2005

Noroff Institute, Oslo, Norway

RECENT PROJECTS

Feature film: "Benjamin Falck & The Ghost Dagger", Oslo/Mallorca, Currently in post-production

Writer and Director

Web commercial for "Mercedes-Benz", Oslo, November 2016

Writer, Director

TV-Pilot: "Pink Hoods", Oslo, October 2016

Writer, Director

Short film: “Instapocalypse”, Sweden, June, 2016

Writer, Director, Editor

100 year Anniversary film for “Deloitte”, Oslo, May 2016

Director

Web commercial for “LHL (National Association for heart and lung disease)” Oslo, March 2016

Writer, Director (*Winner, Cannes Corporate Film and Media Awards)

Web commercials for “Deloitte” (“Value of Trust” book-campaign), Oslo, May 2015

Writer, Director, Camera, Editor

Music Video: Tom Hugo – “Diamond in the Rough”, Oslo, April 2015

Director, Camera, Editor

Brandingfilm for “Callenberg”, Oslo, Mars 2015

Writer, Director

Web commercials for “Energi Norge”, Oslo, Januar 2015

Writer, Director, Camera, Editor

Music Video: Nomiz – “Stratosphere VS Linear”, Los Angeles, November 2014

Writer, Director, VFX Compositor

Short Film: “Act Out”, Los Angeles, November 2014

Writer, Director, Editor

Fan Film: “Uncharted: Ambushed”, Oslo, October 2014

Writer, Director, VFX Compositor

Web Commercials for “Proteinfabrikken”, Oslo, June 2014 – Present

Director, Cinematographer, Editor

Web Commercial for “SOS Mayday”, Oslo, July 2014

Writer, Director, Editor

Music Video: Tom Hugo – “Nothing But The Best”, Oslo, June 2014

Writer, Director, Cinematographer, Editor, VFX Compositor

Casting Promo for “Esso”, Oslo, May 2014

Writer and Director

Short films for “Social Media Days”, Oslo, February 2014

Writer, Director, Editor, VFX Compositor

REFERENCES

Go!Electra:

Håvard Arnstad	–	0047 924 84 050
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Sheriff Film Company:

Guy Haddeland	–	0047 916 40 302
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Eivind Sæther	–	0047 920 48 053
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Citomedia:

Alf Kristian Amundsen	–	0047 917 43 933
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